

# COVID-19

# vaccine



## COVID-19 vaccine social media resources

This page contains resources to support the roll out of the COVID-19 vaccination programme. Please click on the links under each section to access the resources.

For further information on who is eligible and where the clinics are taking place see [www.nidirect.gov.uk/articles/get-covid-19-vaccination-northern-ireland](https://www.nidirect.gov.uk/articles/get-covid-19-vaccination-northern-ireland)

### Fertility & Pregnancy

- Vaccination information for pregnant woman or those thinking about getting pregnant can be found at - <https://mailchi.mp/fc07a8bfce30/vaccine-and-fertility-resources>

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|---|---|--|
| <p><b>COVID-19 Vaccine &amp; Breastfeeding</b></p> <p>There is no known risk associated with any current COVID-19 vaccines whilst breastfeeding. The JCVI advises that breastfeeding women may be offered any suitable COVID-19 vaccine. Talk to your doctor or midwife if you have any concerns.</p> <p>To find the latest information about pregnancy, breastfeeding and COVID-19 see <a href="http://www.ni-maternity.com">www.ni-maternity.com</a></p> <p>#covidvaccine #COVID19 #breastfeeding</p> | <p><a href="#">Breastfeeding T.png</a></p>  | <p><a href="#">Breastfeeding</a></p>                           |
| <p><b>Pregnant or breastfeeding?</b></p> <p>The COVID-19 vaccine is the safest and most effective way to help protect you and your baby against the virus. Speak to your doctor or midwife if you have any questions.</p> <p>Factsheet at <a href="http://pha.site/COVID19pregnancy">http://pha.site/COVID19pregnancy</a></p>   | <p><a href="http://pha.site/jNX6">http://pha.site/jNX6</a></p> <p><a href="http://pha.site/2XHV">http://pha.site/2XHV</a></p> | <p><a href="http://pha.site/jNX6">http://pha.site/jNX6</a></p> |
| <p><b>Pregnant</b></p> <p>The COVID-19 vaccine is the safest and most effective way to help protect you and your baby against the virus. Speak to your doctor or midwife if you have any questions.</p>   | <p><a href="#">Twitter 1</a></p>  | <p><a href="#">Square 1</a></p>                                |

## COVID-19 vaccine resources for 12 to 17 year olds

- Video from Koulla Yiasouma, NI Commissioner for Children and Young People - <https://vimeo.com/641936258>

### Social media graphics

- [Twitter 1](#)
- [Twitter 2](#)

- [Twitter 3](#)
- [Square 1](#)
- [Square 2](#)
- [Square 3](#)
- [Twitter 4](#)
- [Square 4](#)

Gaming animation:

-Landscape: <https://vimeo.com/577106446>

-Square: <https://vimeo.com/625418642>

-Portrait: <https://vimeo.com/625415630>

Animated gaming graphic:

TikTok: <https://vimeo.com/617971781>

Square: <https://vimeo.com/622219880>

### **COVID-19 vaccine children and young people - publications and Q&A**

- <http://pha.site/12to15covidvaccine>

### **COVID-19 vaccine resources for eligible 5 to 11 year olds**

- At risk - [Twitter](#)
- At risk - [Square](#)
- All 5 to 11 - [Twitter 1](#)
- All 5 to 11 - [Square 1](#)
- All 5 to 11 - [Twitter 2](#)
- All 5 to 11 - [Square 2](#)

### **General COVID-19 vaccine resources**

- [Twitter map](#)
- [Square map](#)

- Holiday 1 - [Twitter](#)
- Holiday 1 - [Square](#)
- Holiday 2 - [Twitter](#)
- Holiday 2 - [Square](#)

## Social Media Videos - Influencer videos

| Text  | Widescreen   |
|---|--|
| <p>Katherine Walker</p> <p>Paediatric and neonatal nurse, Cool FM presenter and former Miss Northern Ireland Katherine Walker, talks about why getting the COVID vaccine was important to her.</p> <p><a href="#">#COVID19</a> <a href="#">#covidvaccine</a> <a href="#">#katherinewalker</a></p> | <p><a href="https://vimeo.com/528770241">vimeo.com/528770241</a></p> |
| <p>Leading Northern Ireland experts share their views on the COVID-19 vaccine.</p> <p><a href="#">#covidvaccine</a></p>   | <p><a href="https://vimeo.com/516759546">vimeo.com/516759546</a></p> |
| <p>Vaccinations are the most effective public health intervention in the world for saving lives and promoting good health. Dr Claire Neill explains.</p> <p><a href="#">#covidvaccine</a></p>   | <p><a href="https://vimeo.com/489423385">vimeo.com/489423385</a></p> |

| Text   | Widescreen   |
|--|--|
| <p>Prof Danny McAuley, Queen's University of Belfast and BHSCT talks about vaccine safety and effectiveness.</p> <p>#covidvaccine</p>  | <p><a href="https://vimeo.com/490660407">vimeo.com/490660407</a></p>                         |
| <p>Dr Naomh Gallagher, Research and Development Programme Manager at the PHA talks about vaccine safety and effectiveness.</p> <p>#covidvaccine</p>  | <p><a href="https://vimeo.com/493398053">vimeo.com/493398053</a></p>                         |
| <p>Teresa McClean, Registered Manager, Corriewood Nursing Home talks about the importance of the COVID-19 vaccine and shares her experience of the roll out of the vaccine in her nursing home.</p> <p>#covidvaccine</p> | <p><a href="https://vimeo.com/493781781">vimeo.com/493781781</a></p>                         |
| <p>National Institute for Health Research (NIHR) - How are COVID-19 vaccines being developed so quickly?</p> <p>#covidvaccine</p>  | <p><a href="https://www.youtube.com/watch?v=VplsvlV">www.youtube.com/watch?v=VplsvlV</a></p> |
| <p>Dr Lindsay Broadbent, Wellcome-Wolfson Institute for Experimental Medicine Queen's University Belfast talks about vaccine safety and effectiveness.</p> <p>#covidvaccine</p>  | <p><a href="https://vimeo.com/499203718">vimeo.com/499203718</a></p>                         |

| Text  | Widescreen   |
|---|--|
| <p>Belfast Trust nurse Joanna Sloan, the first person in Northern Ireland to get Covid-19 vaccine, shares her story.</p> <p>#covidvaccine</p>   | <p><a href="https://vimeo.com/497290588">https://vimeo.com/497290588</a></p> |
| <p>Dr Alan Stout, GP and Chair of the GP committee, BMA, Northern Ireland talks about the COVID-19 vaccine.</p> <p>#covidvaccine</p>  | <p><a href="https://vimeo.com/500814798">https://vimeo.com/500814798</a></p> |
| <p>Dr Margaret O'Brien Head of GP Services, Health and Social Care Board talks about the COVID-19 vaccine.</p> <p>#covidvaccine</p>   | <p><a href="https://vimeo.com/502966972">vimeo.com/502966972</a></p>         |
| <p>Professor Ultan Power, Queens University Belfast talks about the safety and effectiveness of the COVID-19 vaccine.</p> <p>#covidvaccine</p>  | <p><a href="https://vimeo.com/504344395">https://vimeo.com/504344395</a></p> |
| <p>Dr Connor Bamford, Wellcome-Wolfson Institute for Experimental Medicine at Queen's University Belfast talks about the safety and effectiveness of the COVID-19 vaccine.</p> <p>#covidvaccine</p> | <p><a href="https://vimeo.com/504792343">https://vimeo.com/504792343</a></p> |

| Text   | Widescreen   |
|--|--|
| <p>Professor Louise Dubras, Foundation Dean, School of Medicine @UlsterUni talks about the importance of vaccines</p> <p>#covidvaccine</p> | <p><a href="https://vimeo.com/503469701">https://vimeo.com/503469701</a></p> |

## BAME Videos

| Text  | Video link  |
|---|---|
| <p><b>Romanian</b></p> <p>Dr Stefan Carter, Romanian Honorary Consul to Northern Ireland talks about the importance of the COVID-19 vaccine.</p>                                | <p>-YouTube:</p> <p>Part1: <a href="https://youtu.be/AAjDo-Rnj2o">https://youtu.be/AAjDo-Rnj2o</a></p> <p>Part2: <a href="https://youtu.be/R4vOQNYd5zs">https://youtu.be/R4vOQNYd5zs</a></p> <p>-Vimeo:</p> <p>Part 1: <a href="https://vimeo.com/528380142">https://vimeo.com/528380142</a></p> <p>Part 2: <a href="https://vimeo.com/528390360">https://vimeo.com/528390360</a></p> |
| <p><b>Slovak</b></p> <p>Marcel Valko, ENT consultant at Antrim Hospital speaks in Slovak about the importance of the COVID-19 vaccine.</p> <p>#COVID19Vaccine #covidvaccine</p> | <p>YouTube: <a href="https://youtu.be/SBsJzft2O9c">https://youtu.be/SBsJzft2O9c</a></p> <p>Vimeo: <a href="https://vimeo.com/534900616">https://vimeo.com/534900616</a></p>   |

| Text   | Video link  |
|--|---|
| <p>Hindi</p> <p>Anita Yakkundi PhD, Research Associate-Network Coordinator, Northern Ireland Public Health Research Network (NIPHRN) talks about the importance of the COVID-19 vaccine.</p> <p>#covidvaccine</p>                                    | <p>YouTube: <a href="https://youtu.be/oTg2r6ugeqw">https://youtu.be/oTg2r6ugeqw</a></p> <p>Vimeo: <a href="https://vimeo.com/535818527">https://vimeo.com/535818527</a></p> |
| <p><b>Bulgarian</b></p> <p>Todor Petrov, Consultant in Dermatology speaks in Bulgarian about the importance of the COVID-19 vaccine <a href="https://youtu.be/OjbsIFXOAS8">https://youtu.be/OjbsIFXOAS8</a></p> <p>#COVID19Vaccine #covidvaccine</p> | <p>YouTube: <a href="https://youtu.be/OjbsIFXOAS8">https://youtu.be/OjbsIFXOAS8</a></p> <p>Vimeo: <a href="https://vimeo.com/543091690">https://vimeo.com/543091690</a></p> |
| <p><b>Arabic</b></p> <p>Aziz Laamrani, support worker STEP NI</p> <p>#COVID19Vaccine #covidvaccine</p>   | <p>YouTube: <a href="https://youtu.be/2lhP9zZ6kVc">https://youtu.be/2lhP9zZ6kVc</a></p> <p>Vimeo: <a href="https://vimeo.com/539718135">https://vimeo.com/539718135</a></p> |
| <p>Tetum</p> <p>Arsenia Guterres, Support worker</p> <p>#COVID19Vaccine #covidvaccine</p>  | <p>YouTube: <a href="https://youtu.be/PCGaTbFlrqw">https://youtu.be/PCGaTbFlrqw</a></p> <p>Vimeo: <a href="https://vimeo.com/537705640">https://vimeo.com/537705640</a></p> |

## Graphics directing to COVID-19 vaccination publications

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| <p><b>Materials in different languages</b></p> <p>COVID-19 information materials are available online at <a href="http://pha.site/vaccineinformation">http://pha.site/vaccineinformation</a> They are available in a range of languages using the Browsealoud facility on the PHA website.</p> <p>#covidvaccine</p>   | <p><a href="#">languages Twitter.jpg</a></p>           | <p><a href="#">Languages</a></p>          |
| <p><b>Vaccine questions and answers</b></p> <p>Do you want to find out more about the COVID-19 vaccine? A comprehensive, current list of Q &amp; A can be found at <a href="pha.site/vaccination-questions-and-answers">pha.site/vaccination-questions-and-answers</a></p> <p>It is important to be informed about the vaccine, but there is lots of misinformation out there. Make sure your facts come from a reliable source.</p> <p>#covidvaccine</p> | <p><a href="#">Vaccine Q and A twitter new.jpg</a></p> | <p><a href="#">vaccine q a sq.jpg</a></p> |

## Links to publications

- Simple Guide - The PHA has published a simple guide to the COVID-19 vaccine and its available to download here: <pha.site/covid19simpleguid>
- Leaflets - Information materials on the COVID-19 Vaccination Programme are available for download here - <pha.site/vaccineinformation>
- A&Q's - COVID-19 Vaccination Programme questions and answers are available at <pha.site/vaccination-questions-and-answers>

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