Health Intelligence consists of a core team with skills in the following areas:

- information analysis, interpretation and presentation;
- survey design and analysis;
- evidence reviews;
- primary research design and implementation;
- developing briefs for market research/consultancy companies;
- evaluation expertise.

They support the PHA broader roles of identifying and disseminating what works in public health; identifying issues and getting the message across; and working with others to develop and get knowledge/information out where it is needed.

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