

The PHA was established in 2009 under a major reform of health structures in Northern Ireland.

We are a multi-disciplinary, multi-professional body with a strong regional and local presence. We have four key functions:

- health and social wellbeing improvement;
- health protection;
- public health support to commissioning and policy development;
- HSC research and development.

We were set up to provide a renewed and enhanced focus on public health and wellbeing by bringing together a wide range of public health functions under one organisation.

We are also required to create better inter-sectoral working, including enhanced partnership arrangements with local government, to tackle the underlying causes of poor health and reduce health inequalities.

Our purpose, vision and values are as follows:

## **OUR PURPOSE**

Protect and improve the health and social wellbeing of our population and reduce health inequalities through strong partnerships with individuals, communities and other key public, private and voluntary organisations.

## **OUR VISION**

All people and communities are enabled and supported in achieving their full health and wellbeing potential, and inequalities in health are reduced.

## **OUR VALUES**

- We put individuals and communities at the heart of everything we do in improving their health and social wellbeing and reducing health inequalities.
- We act with openness and honesty and treat all with dignity, respect and compassion as we conduct our business.

- We work in partnership with individuals, communities and other public, private, community and voluntary organisations to improve the quality of life of those we serve.
- We listen to and involve individuals and communities.
- We value, develop and empower our staff and strive for excellence and innovation.
- We are evidence-led and outcomes-focused.

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