

Stop Smoking Services - an effective tool for making life better

Public Health Annual Conference
Belfast
10th June 2015

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1 in 2

Cigarettes are the only legal product when used as intended will **kill** half of its users. Also responsible for 50% of inequalities in health.

In Northern Ireland

- 2,300 people die prematurely from smoking related illnesses every year.
- 22% of population smoke (319,000), 23% males 21% females – 34% of most deprived and 12% of least deprived quintile.
- Accounts for 16% of all deaths, 6 people per day
- Identified in the Tobacco Strategy, TYC and Making Life Better as significant issue for inequalities – around 50%

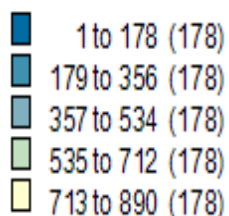
Services

- ❑ 645 providers – specialist training, meet Quality Standards and use Elite System (com pharmacy/acute/primary care/community/workplaces)
- ❑ Website – www.want2stop.info
- ❑ Quit Kit and materials
- ❑ Facebook and SMS

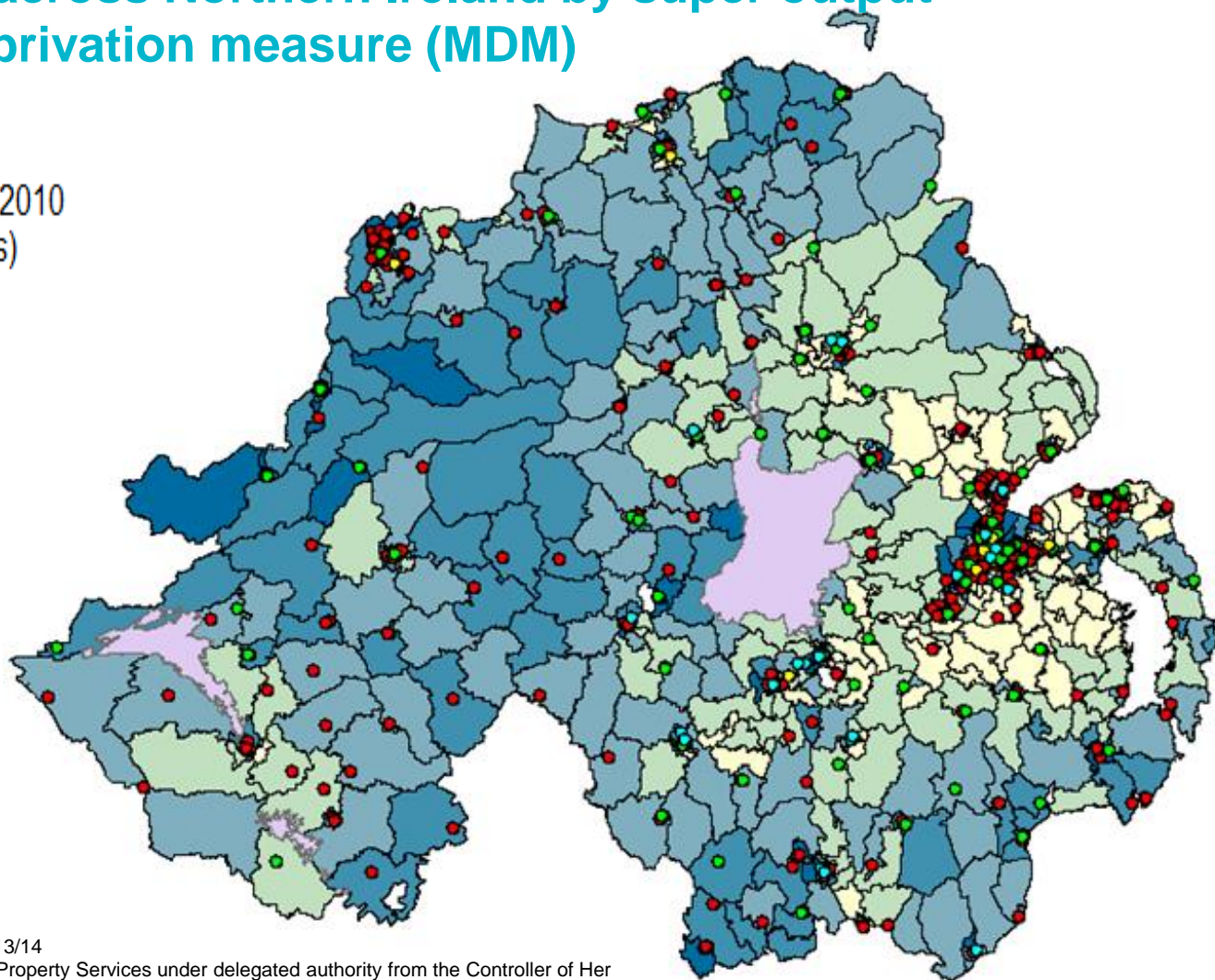


Number and location of Stop Smoking Service providers (2013/14) by provider type across Northern Ireland by super output area* multiple deprivation measure (MDM)

NI Multiple Deprivation Measure 2010
Range of ranks (No of SOAs)

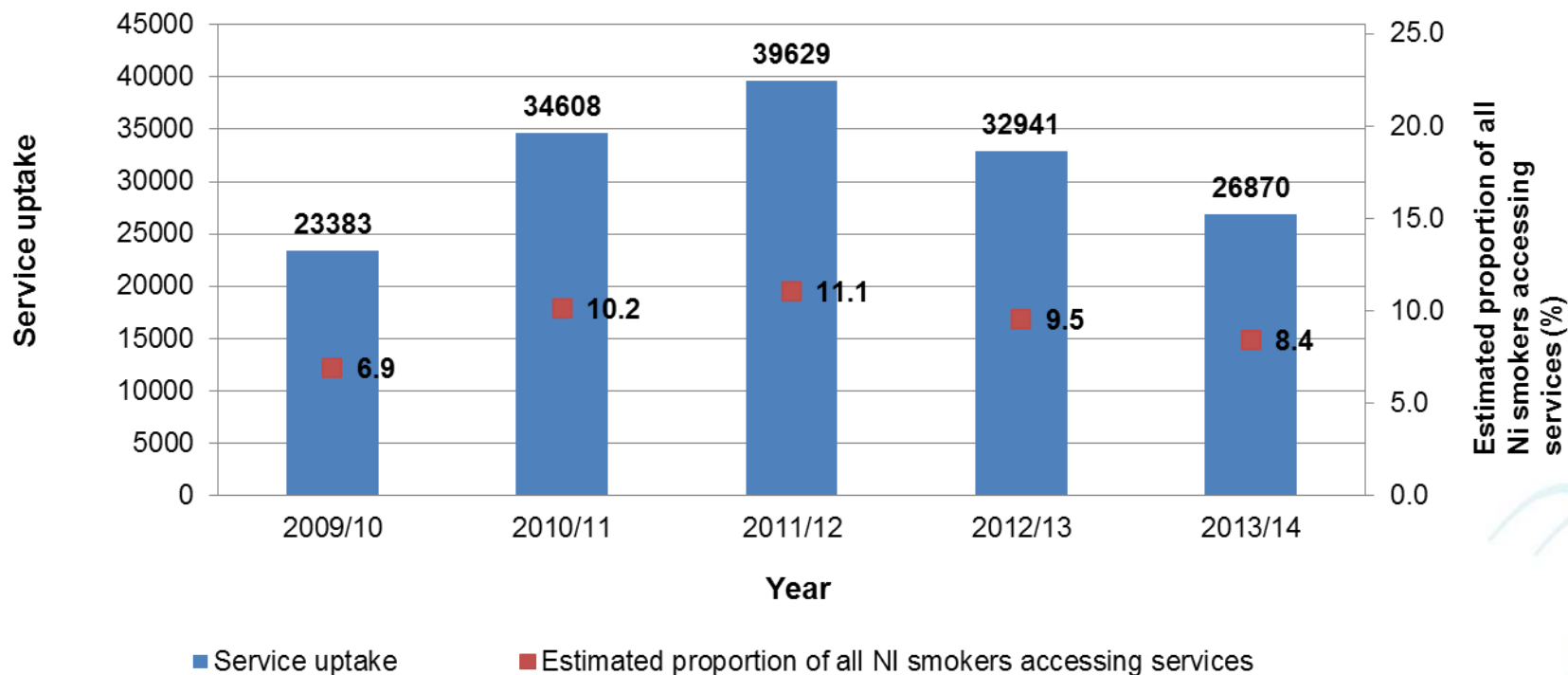


- Pharmacy provider
- GP Practice provider
- Hospital provider
- Community clinics and other provider



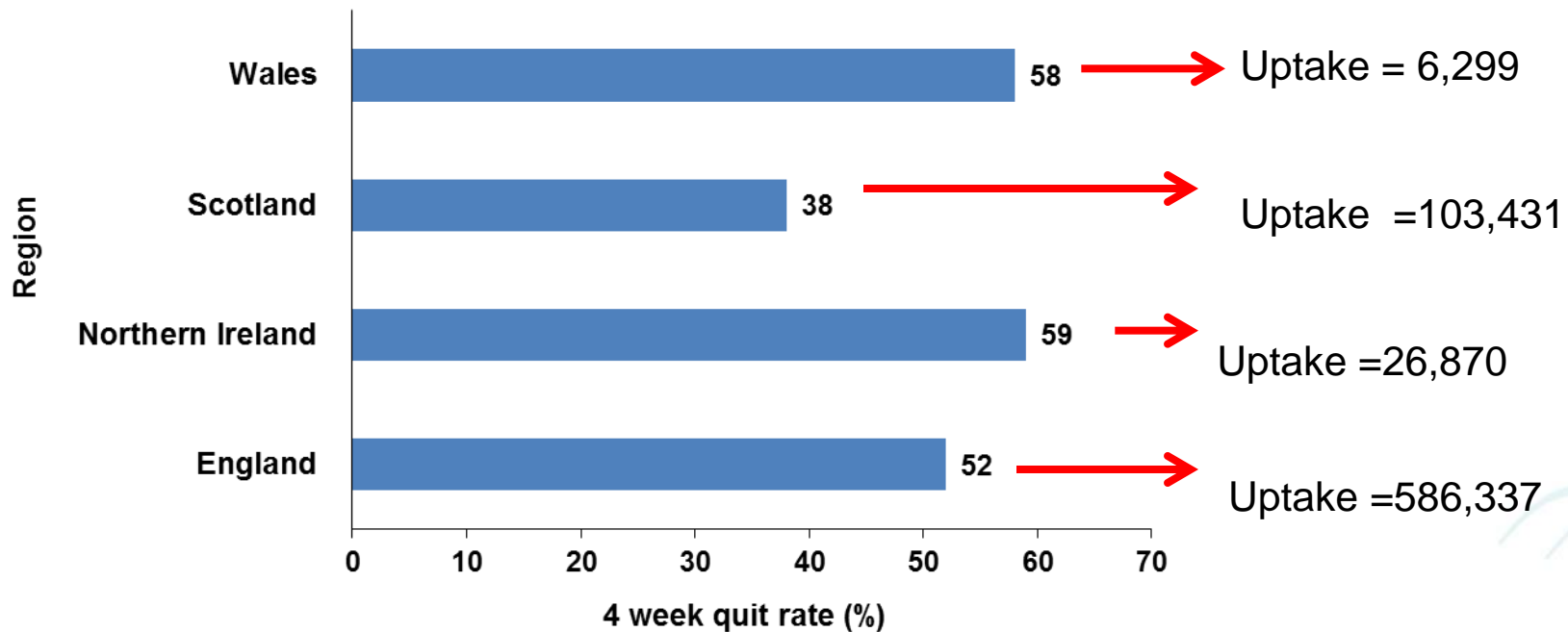
- Source: Stop Smoking Services Database 2013/14
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Number and proportion of all NI smokers accessing Stop Smoking Services in Northern Ireland, 2009/10 – 2013/14.



Source: PHA NI Stop Smoking Services annual report 2013/14 (unpublished).

Four week self reported quit rates (and corresponding uptake) in the UK, 2013/14, (Wales 2012/13).

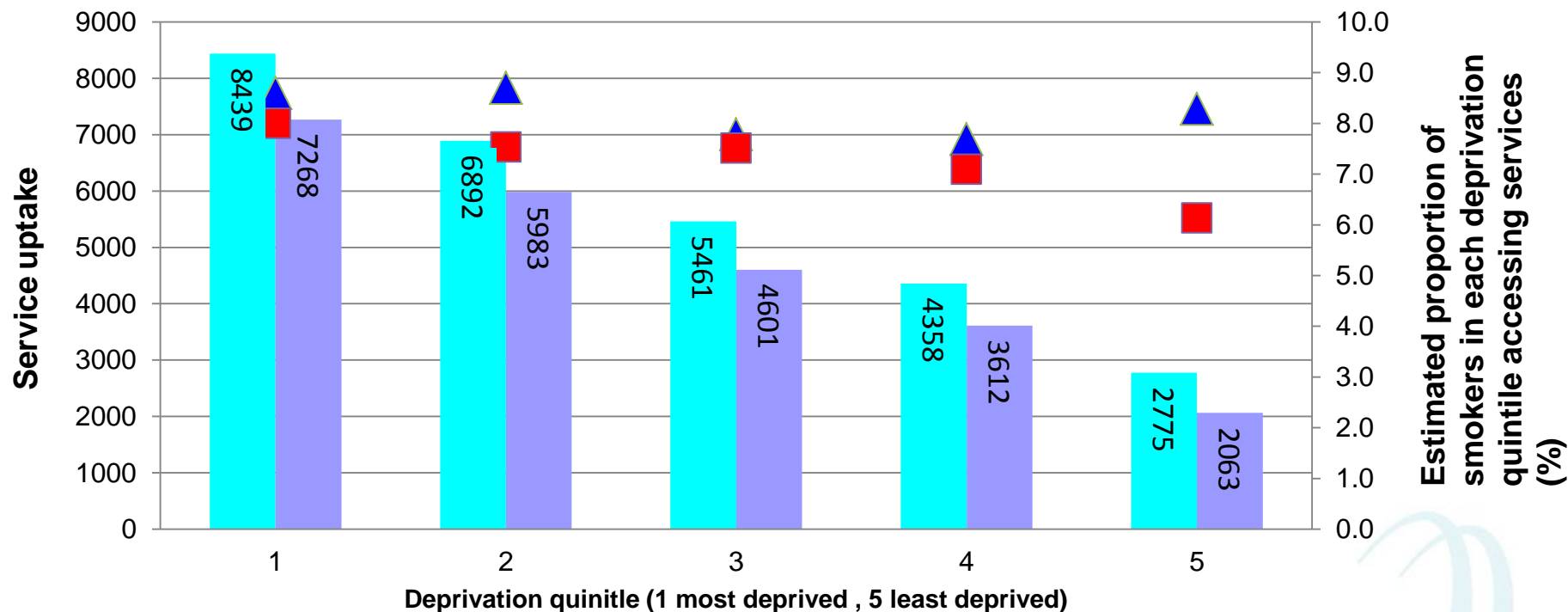


Source: PHA Annual Stop Smoking Services report 2013.14.

Access and effectiveness of Stop Smoking Services among R + M workers 2011/12-2013/14.

| | 2011/12 | 2012/13 | 2013/14 |
|--|---------|---------|---------|
| Numbers accessing service (n) | 10009 | 8221 | 6965 |
| Est. proportion of all R & M smokers accessing services (%) | 8.1 | 6.9 | 6.2 |
| Number of R & M smokers quitting at 4 weeks (n) | 5575 | 5065 | 4330 |
| 4 week quit rate (%) | 55.7 | 61.6 | 62.2 |
| 52 week quit rate (% based on all accessing services) | 19.6 | 23.6 | - |
| Est. proportion of all R & M smokers quitting at 52 weeks (%) | 1.6 | 1.6 | |

Number and estimated proportion of smokers accessing Stop Smoking Services within each deprivation quintile 2012/13-2013/14 (aged 16+).



- Service uptake 2012/13
- Service uptake 2013/14
- ▲ Estimated proportion of smokers within each deprivation quintile accessing services 2012/13
- Estimated proportion of smokers within each deprivation quintile accessing services 2013/14

Source: NI Stop Smoking Services annual report 2013/14 (unpublished)

Effectiveness of Stop Smoking Services within the deprivation quintiles 2012/13-2013/14 (aged 16+)

Most deprived ←————→ Least deprived

| | 1 | 2 | 3 | 4 | 5 |
|---|------|------|------|------|------|
| 4 week quit rate 2013/14 | 57.3 | 58.5 | 58.1 | 62.1 | 58.8 |
| 4 week quit rate 2012/13 | 54.7 | 56.5 | 57.7 | 58.5 | 57.8 |
| Estimated proportion of all smokers in NI quitting at 4 weeks (2013/14) | 4.6 | 4.4 | 4.4 | 4.4 | 3.6 |
| | | | | | |
| 52 week quit rate (based on all) 2012/13 | 17.5 | 21.5 | 21.9 | 20.6 | 20.6 |
| | | | | | |
| Estimated proportion of all smokers in NI quitting at 52 weeks (2012/13) | 1.5 | 1.9 | 1.7 | 1.6 | 1.7 |



**Take home message*

- Responsive, accessible, high quality services are effectively used by disadvantaged individuals
- Stop smoking services can help address inequalities in health and wellbeing

www.want2stop.info