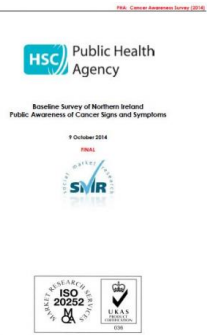


Thursday, 30 October 2014

[Service Development and Screening](#)



In May 2014, the Public Health Agency (the PHA) commissioned Social Market Research (www.socialmarketresearch.co.uk) to undertake a baseline survey on public awareness of the signs and symptoms of cancer. The survey is based on face-to-face interviews with a representative sample of 1,000 adults plus an additional booster sample (n=410) of men and women aged 50+.

Details

Format

A4, survey report

Target group

Cancer stakeholders and cancer professionals

Downloads

Attachment

Size

[SMR 1028 PHA Cancer Awareness Report FINAL 250914 \(2\).pdf](#) 2.73 MB

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