

COVID-19

vaccine



COVID-19 vaccine social media resources

This page contains resources to support the roll out of the COVID-19 vaccination programme. Please click on the links under each section to access the resources.

For further information on who is eligible and where the clinics are taking place see www.nidirect.gov.uk/articles/get-covid-19-vaccination-northern-ireland

Fertility & Pregnancy

- Vaccination information for pregnant woman or those thinking about getting pregnant can be found at - <https://mailchi.mp/fc07a8bfce30/vaccine-and-fertility-resources>

<p>COVID-19 Vaccine & Breastfeeding</p> <p>There is no known risk associated with any current COVID-19 vaccines whilst breastfeeding. The JCVI advises that breastfeeding women may be offered any suitable COVID-19 vaccine. Talk to your doctor or midwife if you have any concerns.</p> <p>To find the latest information about pregnancy, breastfeeding and COVID-19 see www.ni-maternity.com</p> <p>#covidvaccine #COVID19 #breastfeeding</p>	<p>Breastfeeding T.png</p>	<p>Breastfeed</p>
<p>Pregnant or breastfeeding?</p> <p>The COVID-19 vaccine is the safest and most effective way to help protect you and your baby against the virus. Speak to your doctor or midwife if you have any questions.</p> <p>Factsheet at http://pha.site/COVID19pregnancy</p>	<p>http://pha.site/jNX6</p> <p>http://pha.site/2XHV</p>	<p>http://pha</p>
<p>Pregnant</p> <p>The COVID-19 vaccine is the safest and most effective way to help protect you and your baby against the virus. Speak to your doctor or midwife if you have any questions.</p>	<p>Twitter 1</p>	<p>Square 1</p>

COVID-19 vaccine resources for 12 to 17 year olds

- Video from Koulla Yiasouma, NI Commissioner for Children and Young People - <https://vimeo.com/641936258>

Social media graphics

- [Twitter 1](#)
- [Twitter 2](#)

- [Twitter 3](#)
- [Square 1](#)
- [Square 2](#)
- [Square 3](#)
- [Twitter 4](#)
- [Square 4](#)

Gaming animation:

-Landscape: <https://vimeo.com/577106446>

-Square: <https://vimeo.com/625418642>

-Portrait: <https://vimeo.com/625415630>

Animated gaming graphic:

TikTok: <https://vimeo.com/617971781>

Square: <https://vimeo.com/622219880>

COVID-19 vaccine children and young people - publications and Q&A

- <http://pha.site/12to15covidvaccine>

COVID-19 vaccine resources for eligible 5 to 11 year olds

- At risk - [Twitter](#)
- At risk - [Square](#)
- All 5 to 11 - [Twitter 1](#)
- All 5 to 11 - [Square 1](#)
- All 5 to 11 - [Twitter 2](#)
- All 5 to 11 - [Square 2](#)

General COVID-19 vaccine resources

- [Twitter map](#)
- [Square map](#)

- Holiday 1 - [Twitter](#)
- Holiday 1 - [Square](#)
- Holiday 2 - [Twitter](#)
- Holiday 2 - [Square](#)

Social Media Videos - Influencer videos

Text	Widescreen
<p>Katherine Walker</p> <p>Paediatric and neonatal nurse, Cool FM presenter and former Miss Northern Ireland Katherine Walker, talks about why getting the COVID vaccine was important to her.</p> <p>#COVID19 #covidvaccine #katherinewalker</p>	<p>vimeo.com/528770241</p>
<p>Leading Northern Ireland experts share their views on the COVID-19 vaccine.</p> <p>#covidvaccine</p>	<p>vimeo.com/516759546</p>
<p>Vaccinations are the most effective public health intervention in the world for saving lives and promoting good health. Dr Claire Neill explains.</p> <p>#covidvaccine</p>	<p>vimeo.com/489423385</p>

Text	Widescreen
<p>Prof Danny McAuley, Queen’s University of Belfast and BHSCT talks about vaccine safety and effectiveness.</p> <p>#covidvaccine</p>	<p>vimeo.com/490660407</p>
<p>Dr Naomh Gallagher, Research and Development Programme Manager at the PHA talks about vaccine safety and effectiveness.</p> <p>#covidvaccine</p>	<p>vimeo.com/493398053</p>
<p>Teresa McClean, Registered Manager, Corriewood Nursing Home talks about the importance of the COVID-19 vaccine and shares her experience of the roll out of the vaccine in her nursing home.</p> <p>#covidvaccine</p>	<p>vimeo.com/493781781</p>
<p>National Institute for Health Research (NIHR) - How are COVID-19 vaccines being developed so quickly?</p> <p>#covidvaccine</p>	<p>www.youtube.com/watch?v=VplsvlV</p>
<p>Dr Lindsay Broadbent, Wellcome-Wolfson Institute for Experimental Medicine Queen's University Belfast talks about vaccine safety and effectiveness.</p> <p>#covidvaccine</p>	<p>vimeo.com/499203718</p>

Text	Widescreen
<p>Belfast Trust nurse Joanna Sloan, the first person in Northern Ireland to get Covid-19 vaccine, shares her story.</p> <p>#covidvaccine</p>	<p>https://vimeo.com/497290588</p>
<p>Dr Alan Stout, GP and Chair of the GP committee, BMA, Northern Ireland talks about the COVID-19 vaccine.</p> <p>#covidvaccine</p>	<p>https://vimeo.com/500814798</p>
<p>Dr Margaret O'Brien Head of GP Services, Health and Social Care Board talks about the COVID-19 vaccine.</p> <p>#covidvaccine</p>	<p>vimeo.com/502966972</p>
<p>Professor Ultan Power, Queens University Belfast talks about the safety and effectiveness of the COVID-19 vaccine.</p> <p>#covidvaccine</p>	<p>https://vimeo.com/504344395</p>
<p>Dr Connor Bamford, Wellcome-Wolfson Institute for Experimental Medicine at Queen's University Belfast talks about the safety and effectiveness of the COVID-19 vaccine.</p> <p>#covidvaccine</p>	<p>https://vimeo.com/504792343</p>

Text	Widescreen
<p>Professor Louise Dubras, Foundation Dean, School of Medicine @UlsterUni talks about the importance of vaccines</p> <p>#covidvaccine</p>	<p>https://vimeo.com/503469701</p>

BAME Videos

Text	Video link
<p>Romanian</p> <p>Dr Stefan Carter, Romanian Honorary Consul to Northern Ireland talks about the importance of the COVID-19 vaccine.</p>	<p>-YouTube:</p> <p>Part1: https://youtu.be/AAjDo-Rnj2o</p> <p>Part2: https://youtu.be/R4vOQNYd5zs</p> <p>-Vimeo:</p> <p>Part 1: https://vimeo.com/528380142</p> <p>Part 2: https://vimeo.com/528390360</p>
<p>Slovak</p> <p>Marcel Valko, ENT consultant at Antrim Hospital speaks in Slovak about the importance of the COVID-19 vaccine.</p> <p>#COVID19Vaccine #covidvaccine</p>	<p>YouTube: https://youtu.be/SBsJzft2O9c</p> <p>Vimeo: https://vimeo.com/534900616</p>

Text	Video link
<p>Hindi</p> <p>Anita Yakkundi PhD, Research Associate-Network Coordinator, Northern Ireland Public Health Research Network (NIPHRN) talks about the importance of the COVID-19 vaccine.</p> <p>#covidvaccine</p>	<p>YouTube: https://youtu.be/oTg2r6ugeqw</p> <p>Vimeo: https://vimeo.com/535818527</p>
<p>Bulgarian</p> <p>Todor Petrov, Consultant in Dermatology speaks in Bulgarian about the importance of the COVID-19 vaccine https://youtu.be/OjbsIFXOAS8</p> <p>#COVID19Vaccine #covidvaccine</p>	<p>YouTube: https://youtu.be/OjbsIFXOAS8</p> <p>Vimeo: https://vimeo.com/543091690</p>
<p>Arabic</p> <p>Aziz Laamrani, support worker STEP NI</p> <p>#COVID19Vaccine #covidvaccine</p>	<p>YouTube: https://youtu.be/2lhP9zZ6kVc</p> <p>Vimeo: https://vimeo.com/539718135</p>
<p>Tetum</p> <p>Arsenia Guterres, Support worker</p> <p>#COVID19Vaccine #covidvaccine</p>	<p>YouTube: https://youtu.be/PCGaTbFlrqw</p> <p>Vimeo: https://vimeo.com/537705640</p>

Graphics directing to COVID-19 vaccination publications

Text	Widescreen	Squ
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<p>Materials in different languages</p> <p>COVID-19 information materials are available online at http://pha.site/vaccineinformation They are available in a range of languages using the Browsealoud facility on the PHA website.</p> <p>#covidvaccine</p>	<p>languages Twitter.jpg</p>	<p>Languages</p>
<p>Vaccine questions and answers</p> <p>Do you want to find out more about the COVID-19 vaccine? A comprehensive, current list of Q & A can be found at pha.site/vaccination-questions-and-answers</p> <p>It is important to be informed about the vaccine, but there is lots of misinformation out there. Make sure your facts come from a reliable source.</p> <p>#covidvaccine</p>	<p>Vaccine Q and A twitter new.jpg</p>	<p>vaccine q a sq.jpg</p>

Links to publications

- Simple Guide - The PHA has published a simple guide to the COVID-19 vaccine and its available to download here: <pha.site/covid19simpleguid>
- Leaflets - Information materials on the COVID-19 Vaccination Programme are available for download here - <pha.site/vaccineinformation>
- A&Q's - COVID-19 Vaccination Programme questions and answers are available at <pha.site/vaccination-questions-and-answers>

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