

# CPA - COVID-19 vaccine resources

Last reviewed  
09 July 2025



COVID-19 vaccine social media resources

This page contains resources to support the roll out of the COVID-19 vaccination programme. Please click on the links under each section to access the resources.

For further information on who is eligible and where the clinics are taking place see [www.nidirect.gov.uk/articles/get-covid-19-vaccination-northern-ireland](http://www.nidirect.gov.uk/articles/get-covid-19-vaccination-northern-ireland)

## Fertility & Pregnancy

- Vaccination information for pregnant woman or those thinking about getting pregnant can be found at - <https://mailchi.mp/fc07a8bfce30/vaccine-and-fertility-resources>

## **COVID-19 Vaccine & Breastfeeding**

There is no known risk associated with any current COVID-19 vaccines whilst breastfeeding. The JCVI advises that breastfeeding women may be offered any suitable COVID-19 vaccine. Talk to your doctor or midwife if you have any concerns.

[Breastfeeding T.png](#) [Breastfeeding FB.png](#)

To find the latest information about pregnancy, breastfeeding and COVID-19 see [www.ni-maternity.com](http://www.ni-maternity.com)

#covidvaccine #COVID19 #breastfeeding

## **Pregnant or breastfeeding?**

The COVID-19 vaccine is the safest and most effective way to help protect you and your baby against the virus. Speak to your doctor or midwife if you have any questions.

<http://pha.site/jNX6>

<http://pha.site/eNvs>

Factsheet at

<http://pha.site/COVID19pregnancy>

<http://pha.site/2XHV>

## **Pregnant**

The COVID-19 vaccine is the safest and most effective way to help protect you and your baby against the virus. Speak to your doctor or midwife if you have any questions.

[Twitter 1](#)

[Square 1](#)

## **COVID-19 vaccine resources for 12 to 17 year olds**

- Video from Koulla Yiasouma, NI Commissioner for Children and Young People - <https://vimeo.com/641936258>

### Social media graphics

- [Twitter 1](#)
- [Twitter 2](#)
- [Twitter 3](#)
- [Square 1](#)
- [Square 2](#)
- [Square 3](#)
- [Twitter 4](#)
- [Square 4](#)

### Gaming animation:

-Landscape: <https://vimeo.com/577106446>

-Square: <https://vimeo.com/625418642>

-Portrait: <https://vimeo.com/625415630>

### Animated gaming graphic:

TikTok: <https://vimeo.com/617971781>

Square: <https://vimeo.com/622219880>

## **COVID-19 vaccine children and young people - publications and Q&A**

- <http://pha.site/12to15covidvaccine>

## **COVID-19 vaccine resources for eligible 5 to 11 year olds**

- At risk - [Twitter](#)

- At risk - [Square](#)
- All 5 to 11 - [Twitter 1](#)
- All 5 to 11 - [Square 1](#)
- All 5 to 11 - [Twitter 2](#)
- All 5 to 11 - [Square 2](#)

## **General COVID-19 vaccine resources**

- [Twitter map](#)
- [Square map](#)

- Holiday 1 - [Twitter](#)
- Holiday 1 - [Square](#)
- Holiday 2 - [Twitter](#)
- Holiday 2 - [Square](#)

## **Social Media Videos - Influencer videos**

**Text**

**Widescreen**

**Square**

Katherine Walker

Paediatric and  
neonatal nurse,  
Cool FM presenter  
and former Miss  
Northern Ireland  
Katherine Walker,  
talks about why  
getting the COVID  
vaccine was  
important to her.

[vimeo.com/528770241](https://vimeo.com/528770241)

[vimeo.com/528771960](https://vimeo.com/528771960)

[#COVID19](#)

[#covidvaccine](#)

[#katherinewalker](#)

Leading Northern  
Ireland experts  
share their views  
on the COVID-19  
vaccine.

[vimeo.com/516759546](https://vimeo.com/516759546)

[vimeo.com/518656164](https://vimeo.com/518656164)

[#covidvaccine](#)

Vaccinations are the most effective public health intervention in the world for saving lives and promoting good health. Dr Claire Neill explains.

[vimeo.com/489423385](https://vimeo.com/489423385)

[vimeo.com/490657341](https://vimeo.com/490657341)

#covidvaccine

Prof Danny McAuley, Queen's University of Belfast and BHSCT talks about vaccine safety and effectiveness.

[vimeo.com/490660407](https://vimeo.com/490660407)

<https://vimeo.com/508876313>

#covidvaccine

Dr Naomh Gallagher, Research and Development Programme Manager at the PHA talks about vaccine safety and effectiveness.

[vimeo.com/493398053](https://vimeo.com/493398053)

<https://vimeo.com/493396522>

#covidvaccine

Teresa McClean,  
Registered  
Manager,  
Corriewood  
Nursing Home talks  
about the  
importance of the  
COVID-19  
vaccine and shares  
her experience of  
the roll out of the  
vaccine in her  
nursing home.

[vimeo.com/493781781](https://vimeo.com/493781781)

[vimeo.com/493783426](https://vimeo.com/493783426)

#covidvaccine

National  
Institute for Health  
Research (NIHR) -  
How are COVID-19  
vaccines being  
developed so  
quickly?

[www.youtube.com/watch?v=VplsvIWJ5u4](https://www.youtube.com/watch?v=VplsvIWJ5u4)

#covidvaccine

Dr Lindsay  
Broadbent,  
Wellcome-Wolfson  
Institute for  
Experimental  
Medicine Queen's  
University Belfast  
talks about vaccine  
safety and  
effectiveness.

[vimeo.com/499203718](https://vimeo.com/499203718)

[vimeo.com/499588448](https://vimeo.com/499588448)

#covidvaccine

Belfast Trust nurse  
Joanna Sloan, the  
first person in  
Northern Ireland to  
get Covid-19  
vaccine, shares her  
story.

<https://vimeo.com/497290588>

<https://vimeo.com/497932642>

#covidvaccine

Dr Alan Stout, GP  
and Chair of the GP  
committee, BMA,  
Northern Ireland  
talks about the  
COVID-19 vaccine.

<https://vimeo.com/500814798>

<https://vimeo.com/502586967>

#covidvaccine

Dr Margaret  
O'Brien Head of GP  
Services, Health  
and Social Care  
Board talks about  
the COVID-19  
vaccine.

[vimeo.com/502966972](https://vimeo.com/502966972)

<https://vimeo.com/503072285>

#covidvaccine

Professor Ultan  
Power, Queens  
University Belfast  
talks about  
the safety and  
effectiveness of  
the COVID-19  
vaccine.

<https://vimeo.com/504344395>

<https://vimeo.com/507596662>

#covidvaccine

Dr Connor  
Bamford, Wellcome-  
Wolfson Institute  
for Experimental  
Medicine at  
Queen's University  
Belfast talks about  
the safety and  
effectiveness of  
the COVID-19  
vaccine.

<https://vimeo.com/504792343>

<https://vimeo.com/507596063>

#covidvaccine

Professor Louise  
Dubras, Foundation  
Dean, School of  
Medicine

@UlsterUni talks  
about the  
importance of  
vaccines

#covidvaccine

<https://vimeo.com/503469701>

<https://vimeo.com/503469701>

## **BAME Videos**

### **Text**

### **Video link**

#### **Romanian**

Dr Stefan Carter, Romanian Honorary Consul to  
Northern Ireland talks about the importance of the  
COVID-19 vaccine.

-YouTube:

Part1: <https://youtu.be/AAjDo-Rnj2o>

Part2:

<https://youtu.be/R4vOQNYd5zs>

-Vimeo:

Part 1:

<https://vimeo.com/528380142>

Part 2:

<https://vimeo.com/528390360>

## Text

## Video link

Slovak

Marcel Valko, ENT consultant at Antrim Hospital speaks in Slovak about the importance of the COVID-19 vaccine.

#COVID19Vaccine #covidvaccine

YouTube:

<https://youtu.be/SBsjzft2O9c>

Vimeo:

<https://vimeo.com/534900616>

Hindi

Anita Yakkundi PhD, Research Associate-Network Coordinator, Northern Ireland Public Health Research Network (NIPHRN) talks about the importance of the COVID-19 vaccine.

#covidvaccine

YouTube:

<https://youtu.be/oTg2r6ugeqw>

Vimeo:

<https://vimeo.com/535818527>

## Bulgarian

Todor Petrov, Consultant in Dermatology speaks in Bulgarian about the importance of the COVID-19 vaccine <https://youtu.be/OjbsIFXOAS8>

#COVID19Vaccine #covidvaccine

YouTube:

<https://youtu.be/OjbsIFXOAS8>

Vimeo:

<https://vimeo.com/543091690>

## Arabic

Aziz Laamrani, support worker STEP NI

#COVID19Vaccine #covidvaccine

YouTube:

<https://youtu.be/2lhP9zZ6kVc>

Vimeo:

<https://vimeo.com/539718135>

## Text

## Video link

Tetum

Arsenia Guterres, Support worker

#COVID19Vaccine #covidvaccine

YouTube:

<https://youtu.be/PCGaTbFlrQw>

Vimeo:

<https://vimeo.com/537705640>

## Graphics directing to COVID-19 vaccination publications

### Text

### Widescreen

### Square

### Materials in different languages

COVID-19 information materials are available online at <http://pha.site/vaccineinformation> They are available in a range of languages using the Browsealoud facility on the PHA website.

[languages](#)

[Languages](#)

[Twitter.jpg](#)

[sq.jpg](#)

#covidvaccine

### Vaccine questions and answers

Do you want to find out more about the COVID-19 vaccine? A comprehensive, current list of Q & A can be found at [pha.site/vaccination-questions-and-answers](http://pha.site/vaccination-questions-and-answers)

[Vaccine Q and](#)

[A twitter](#)

[new.jpg](#)

[vaccine q](#)

[and a sq.jpg](#)

It is important to be informed about the vaccine, but there is lots of misinformation out there. Make sure your facts come from a reliable source.

#covidvaccine

## Links to publications

- Simple Guide - The PHA has published a simple guide to the COVID-19 vaccine and its available to download here: [pha.site/covid19simpleguid](https://pha.site/covid19simpleguid)
- Leaflets - Information materials on the COVID-19 Vaccination Programme are available for download here - [pha.site/vaccineinformation](https://pha.site/vaccineinformation)
- A&Q's - COVID-19 Vaccination Programme questions and answers are available at [pha.site/vaccination-questions-and-answers](https://pha.site/vaccination-questions-and-answers)

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Yes  No

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