

Face
Has their face fallen on one side? Can they smile?

Arms
Can they raise both arms and keep them there?

Speech
Is their speech slurred?

Time
To call 999 if you see any single one of these signs

When stroke strikes, act F.A.S.T. Call 999.

HSC Public Health Agency DoH www.health-ni.gov.uk

The Public Health Agency's Act F.A.S.T. stroke campaign, adapted from National Health Service England's campaign, launches on 1 March. The campaign raises awareness of the Act F.A.S.T. (Face, Arms, Speech, Time) acronym, which provides a memorable way of identifying the most common signs of a stroke and emphasises the importance of acting quickly by calling 999.

The Act F.A.S.T. campaign will run in March across TV, radio, outdoor, print and digital, including social media advertising. See the [communications toolkit](#) for further information.

Please support the campaign by sharing the campaign resources via your own communication channels.

Television advertising (for viewing only)

[Act F.A.S.T. TV advert \(30 sec\)](#)

Also available in [British Sign Language](#) and [Irish Sign Language](#).

Social assets and copy

Support the campaign by creating your own posts on social media using the post copy and social assets.

[Arms \(16x9\) social video \(17 sec\)](#)

[Arms \(1x1\) social video \(17 sec\)](#)

[Face \(16x9\) social video \(17 sec\)](#)

[Face \(1x1\) social video \(17 sec\)](#)

[Speech \(16x9\) social video \(17 sec\)](#)

[Speech \(1x1\) social video \(17 sec\)](#)

[Time \(16x9\) social video \(15 sec\)](#)

[Time \(1x1\) social video \(15 sec\)](#)

[Act F.A.S.T. social static \(1x1\)](#)

[Arms social static \(1x1\)](#)

[Face social static \(1x1\)](#)

[Speech social static \(1x1\)](#)

[Time social static \(1x1\)](#)

[Organic social calendar](#)

Email signature

[Email signature for use with the Act F.A.S.T. campaign](#)

Web banner

[Web banner for use with the Act F.A.S.T. campaign](#)

Posters

[Act F.A.S.T. – A3 poster](#)

[Act F.A.S.T. – A4 poster](#)

Downloads

Attachment	Size
Act FAST stroke A3 poster.pdf	588.58 KB
Act FAST stroke A4 poster.pdf	544.92 KB
Act FAST stroke social static - 1x1.jpg	822.22 KB
Act FAST stroke web banner.png	752.67 KB
Act FAST organic social calendar 03_23.docx	24.53 KB
Arms Act F.A.S.T. social static - 1x1.jpg	230.1 KB
Face Act F.A.S.T. social static - 1x1.jpg	293.71 KB
Speech Act F.A.S.T. social static - 1x1.jpg	268.1 KB
Time Act F.A.S.T. social static - 1x1.jpg	174.72 KB
Act F.A.S.T. comms toolkit 03_23.pdf	1006.54 KB
Act F.A.S.T. email signature.png	629.1 KB
Print	