

MMR vaccination campaign

Briefing newsletter
March 2024



Public Health Agency



Department of Health
www.health-ni.gov.uk

The Public Health Agency (PHA) is running a campaign to promote uptake of the measles, mumps and rubella (MMR) vaccination for anyone aged 1 up to and including 25 years who missed out on one or both doses of the MMR vaccine. The campaign is running throughout March 2024 and will include mass media advertising, public relations and organic social media activity.

Current landscape

The uptake of MMR vaccination has seen a decline in recent years. In Northern Ireland, the uptake rate for two doses of MMR is currently sitting behind the World Health Organization recommendation that at least 95% of children should be fully vaccinated for diseases in order to prevent outbreaks. This has led to the first cases of measles in Northern Ireland since 2017.

MMR vaccine catch-up arrangements

The PHA is running a mass vaccination drive with Health and Social Care Trusts and GP practices for anyone aged one to 25 years who missed getting one or both doses of their MMR vaccine. First and second doses of the MMR vaccine are being offered until 31 March 2024.

GP practices will be offering vaccination for children aged one year up to and including five

years (anyone with a date of birth between 1 April 2018 to 1 December 2022), who have not received both doses of the MMR vaccine as part of the routine schedule. Your GP practice will contact you if your child is identified as needing one or two doses of the MMR vaccine.

Health and Social Care Trusts are running an MMR vaccine catch-up campaign for those aged six up to and including 25 years of age (anyone with a date of birth between 31 March 2018 to 1 April 1998). You will receive information if you are in this age group and have not received two doses of MMR.

If you are in this age group and think you may need one or both doses of the MMR vaccine, you can get it at your local Health and Social Care Trust vaccination clinic. You can make an appointment or just turn up. You do not need to wait to receive a letter.

Those who are pregnant, or think they could be pregnant, cannot get vaccinated. They are advised to contact their GP or midwife after they have had the baby.

Target audience

The target audience is parents and guardians of children from one year and over, and young adults up to and including 25 years.

Campaign aim

To encourage uptake of the MMR vaccine for anyone aged one up to and including 25 years who has missed either one or both doses.

MMR vaccination campaign newsletter

This briefing newsletter provides information on the measles, mumps and rubella vaccination campaign.

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19 March 2024
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26 March 2024

Details

Format

2 pages, A4, PDF only

Target group

General public

Downloads

Attachment	Size
MMR vaccination campaign newsletter_0.pdf	493.4 KB

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