This directorate brings together expertise in research and development, health intelligence, systems infrastructure to drive data-informed decision making in public health.

We analyse population data to generate insights that support effective policy, planning, and service delivery.

- Health intelligence and statistics
- Research and development
- Systems infrastructure

## **Health intelligence and statistics**

The PHA health intelligence provides:

- information analysis, interpretation and presentation;
- survey design and analysis;
- evidence reviews;
- primary research design and implementation;
- developing briefs for market research/consultancy companies;
- developing topic specific briefing documents for PHA and its partner organisations;
- evaluation expertise.

The Public Health Agency is a producer of a range of statistical products and other research and analysis.

## **Research and Development**

Our R & D function is a core activity that builds the evidence base that informs decisions about existing and new HSC interventions and services. It helps us to provide high quality evidence to improve care for patients, clients and the general population and adds to our understanding of health and disease, treatment and care.

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