

A woman is shown in profile, sitting in the driver's seat of a car and smoking a cigarette. A young boy is seated in the back seat, secured with a seatbelt. The car is filled with thick, white smoke that drifts around the occupants. The background is black, making the smoke and the subjects stand out.

Over 80% of smoke is invisible.

None of it is safe.

**From 1st February it's illegal to smoke in a vehicle if anyone in it is under 18.**