



Case study summaries



Stewartstown Road area

The local HSC Trust worked closely with Colin Neighbourhood Partnership to provide vaccination opportunities for people living in the Stewartstown Road area - Twinbrook, Lagmore, Poleglass, Kilwee.

A pop-up clinics initiative was aligned to a local community event. The Colin Neighbourhood Partnership had planned a two day weekend open air movie event for all ages throughout the day. Located immediately adjacent to the local Transport Hub, this location ensured feeder buses brought the individuals directly to the site and the Trust agreed to be present on both days. Good communication between the Trust and Neighbourhood Partnership ensured messaging was shared via all social media sites. Colin SureStart offered Pregnancy Packs for the first 12 expectant mothers to be vaccinated.

Take-up was positive and significantly higher than that achieved in an earlier initiative in the area.

West Winds and Glen Estates, Newtownards

South Eastern Trust liaised with local community leaders and North Down and Ards Borough Council and arranged half day pop up clinics in West Winds and Glen Estate.

Engagement from the community leaders was extremely positive. They shared the communications on social media sites and by word of mouth and were onsite to assist with setting up. One community team arranged a small incentive of free ice creams at the site.

Uptake for the sessions was encouraging. The majority of vaccinations were in the 18-39 age band.

Ballysally Estate, Coleraine

Northern Health Trust teamed up with Hendersons Community Pharmacy to provide a pop-up clinic for the estate.

This partnership approach involved Ballysally Community and Voluntary sector representatives, community leaders, Causeway Coast and Glens Council, local schools, shop and church.

Communications included a leaflet drop to all households (approx 900) hand delivered by local community/voluntary sector leaders.

The clinics were held at Ballysally Youth and Community Centre.

More than 300 people received a vaccine dose over the course of the two days.

Creggan

The Western Health and Social Care Trust, in partnership with Medicare Pharmacy and Old Library Trust Healthy Living Centre, ran a mobile clinic in Creggan.

It was promoted via both social media and the delivery of 2,000 through letterboxes in the area.

Whitla Hall, Belfast

In partnership with the PHA, Belfast Trust Vaccination Service engaged with Queen's University Belfast to establish walk-in vaccination clinics at the Whitla Hall Building.

Over the course of 14 full day clinics at Whitla Hall, 2248 individuals received their 1st dose vaccination & 884 individuals received their 2nd dose.

Those attending were not only students but people from the Botanic, Holylands and surrounding areas from a range of age groups.

Asylum seekers

Belfast Trust Vaccination Service and Northern Ireland New Entrance Services (NINES) worked collaboratively with a number of Multi Agency Services including PHA, British Red Cross and Mears to increase vaccine uptake in the Asylum Seeker Population in the Belfast Area. PHA identified that the Asylum Seeker Population were not accessing the Covid 19 vaccine from Mass Vaccination Centres or Primary Care Service therefore a focused strategy was required.

The Belfast Health and Social Care Trust organised two dates in May 2021 when individuals were offered an appointment to receive their first COVID 19 vaccination. Interpreters were present to support those individuals who required translation. PHA provided pre-vaccination assessment checklist and vaccination patient information in multi-languages to ensure that service users attending received all required information.

The engagement from all Multi-agencies ensured that over 300 service users successfully received their COVID 19 Vaccine with the majority of those having received vaccination were under the age of 40 years.

Those service users having attended the Mobile Vaccination Clinic were extremely grateful for the opportunity to receive their COVID 19 Vaccination, with many reporting concerns about attending local mass vaccination centres due to not being familiar with the area and concerns about no interpreting support being available.

Granville Industrial Estate, Dungannon

As part of the PHA's engagement with the Northern Ireland Meat Exporters Association to encourage COVID 19 Vaccine uptake among their workforces (with significant numbers of migrant workers), the Southern Trust delivered a three day mobile clinic in the Granville Industrial Estate to accommodate two large meat producers (Dunbia & Linden Foods) and the other neighbouring employers, with interpreter services available on site each day. Across the 3 days, 465 staff were vaccinated, with approximately 80% of those attending from ethnic minority or migrant communities (mostly East Timorese).

Short Strand, Belfast

Following very positive engagement between Belfast Trust and local community leaders, the Short Strand Community Centre was identified as a prime venue for a vaccination clinics. The Trust successfully delivered a full day clinic on the 25th August 2021 attended by 186 individuals attended to receive their vaccine. Due to the success of the first day a further clinic was requested by local community leaders. This was delivered the following week and was attended by a further 87 individuals.

Those attending for vaccination were not only from the Short Strand Area but people from across the city, from a range of age groups.

The Partnership working between BHSCT, PHA & Short Strand Community Leaders has been instrumental in ensuring this location has been a successful mobile vaccination service.

The Junction, Dungannon

Since early July, PHA has shared low vaccine uptake data with Health and Social Care Trusts to help target the mobile clinics in areas of low uptake. As part of this process the Southern Trust identified Dungannon as an area of low vaccine uptake and set up a mobile clinic in The Junction in Dungannon. The Junction is a community-led facility established by South Tyrone Empowerment Programme (STEP NI) who work primarily with ethnic minority, migrant and traveller communities in the Mid-Ulster area. STEP are part-funded by PHA, who deliver on local and regional Ethnic Minority & Migrant communities support programmes. This venue was selected to engage with STEP NI to promote the clinic within these marginalised communities in the greater Dungannon area. The first clinic was on 18th July with 314 attending (250 of which were migrant workers). A second clinic was held on 15th August – again promoted widely by STEP NI and their community partners – with 653 attending (over 70% from migrant communities). A 3rd clinic was held on 30th August with over 450 attending.

The success of these mobile clinics in The Junction was as a result of the significant engagement across the Southern Trust, PHA Health Improvement and STEP NI and their community partners in advance of these clinics to ensure effective communication across these hard to reach communities.

Western Health and Social Care Trust

Strathroy Mobile Pop Up Clinic

Western Health and Social Care Trust Mobile Pop up Team have worked closely with Multiagency partners in specifically targeting areas of low vaccine uptake.

The Super Output Area of Lisanelly 2 was the lowest rank for uptake in the Western Trust area on 28/7/21 (36.85% uptake) – this was surprising as it was within a one mile radius of the Omagh Mass Vaccination Centre

The Mobile Team working with Fermanagh and Omagh District Council organised a meeting with local community representatives to discuss a partner approach to offering a mobile clinic in the area. The Strathroy Community Centre was the best facility to target local population (Strathroy Community Centre is within Lisanelly 2 SOA)

The group established an email forum to communicate and develop publicity for the event.

WHSCT worked with PHA to develop a myth buster leaflet that was delivered across areas in Omagh – by Fermanagh Omagh District Council and local CVS groups.

OUTCOMES

TOTAL VACCINATED – 420

Lisanelly 2 Vaccine Uptake on 28/8/21 – 60.15%

Feedback from CVS Partner

The success of the Strathroy Vaccination Centre was greatly enhanced by the partnership approach between the Trust, FODC and the community organisations in Omagh. Each person vaccinated makes our Omagh community a safer place!