

HSCNI World Antibiotic Awareness Week Symposium

Reducing Antibiotic Use through Behavioural Science

Monday 13 November 2017, 10am to 4pm

Antrim Civic Centre, 50 Stiles Way, Antrim, BT41 2UB

Time	Title	Speaker
9:30 AM	<i>Registration</i>	
	Introductory session	Chair: Lorraine Doherty, <i>Public Health Agency</i>
10:00 AM	Introduction: The O'Neill Ambitions	Lorraine Doherty, <i>Public Health Agency</i>
10:10 AM	Epidemiology of healthcare-associated infection and antimicrobial resistance in NI, 2016/17	Lynsey Patterson, <i>Public Health Agency</i>
10:25 AM	Early results from the point prevalence survey of healthcare-associated infections in acute care hospitals in NI, 2017	Muhammad Sartaj, <i>Public Health Agency</i>
10:40 AM	Using behaviour science methods to reduce healthcare-associated infections and antimicrobial resistance	Annegret Schneider, <i>Centre for Behaviour Change, University College London</i>
11:10 AM	<i>Coffee</i>	
	Influencing the public's behaviour	Chair: Philip Veal, <i>Public Health Agency</i>
11:40 AM	e-Bug: An educational resource for children and young people on microbes, hygiene and antibiotics	Donna Lecky, <i>Public Health England</i>
12:10 PM	A science education collaboration with W5 and STEM ambassadors	Michael O'Rorke, <i>Centre for Public Health, Queen's University Belfast;</i> and Bronagh Clarke, <i>Public Health Agency</i>
12:30 PM	Communicating with the public about antimicrobial resistance in NI	Stephen Wilson, <i>Public Health Agency</i>
1:00 PM	<i>Lunch</i>	
	Influencing prescribers' behaviour	Chair: Sloan Harper, <i>Health and Social Care Board</i>
1:40 PM	TARGET Antibiotics GP Toolkit	Donna Lecky, <i>Public Health England</i>
2:10 PM	Using behaviour insights and	Christopher Farrington and

	behaviour change techniques to enable GPs and patient to manage suspected infections	Sarah Allen, <i>The Innovation Lab, Department of Finance</i>
2:40 PM	Implementing and monitoring 'Start Smart Then Focus'	Cairine Gormley, <i>Regional Antimicrobial Pharmacist Network</i>
3:00 PM	Using a decision aid to investigate and manage suspected urinary tract infections in care homes	Caroline McGeary, <i>Public Health Agency</i>
3:20 PM	Closing the feedback loop: New information sources for HSC practitioners and managers about infections, antimicrobial use and resistance	Declan Bradley, <i>Public Health Agency</i>
3:40 PM	Closing remarks	