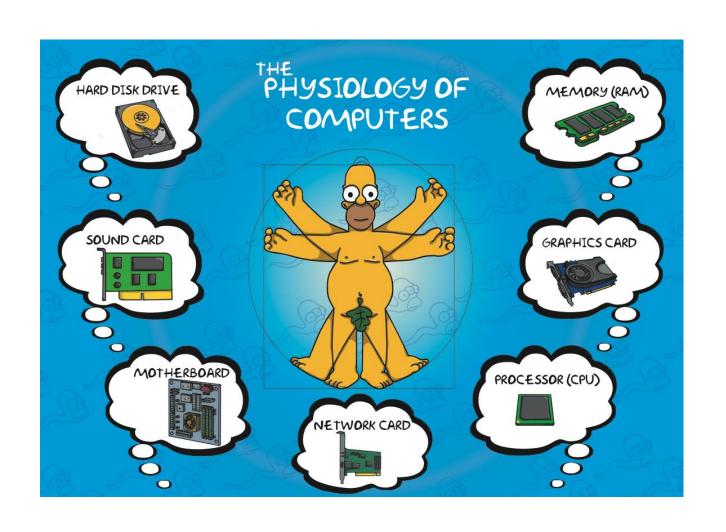
# Role of the Chief Clinical Information Officer

It's not about IT

#### Computers are easy!



#### People are hard!





# There is Money – Our Money! It's how we spend it? How we waste it?



### The Real World – help my patients!





# Can we be better, more efficient and cheaper?

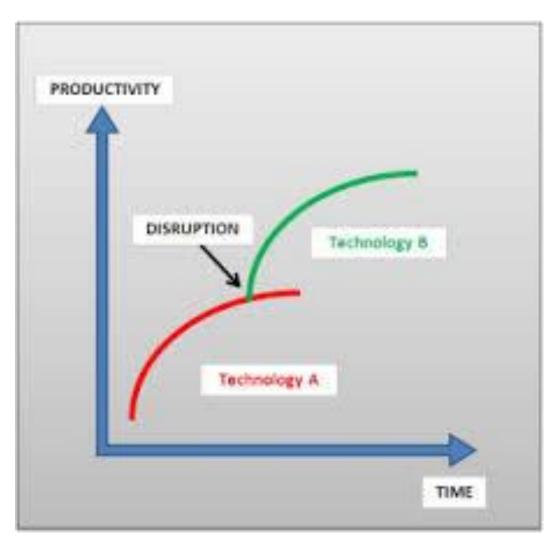




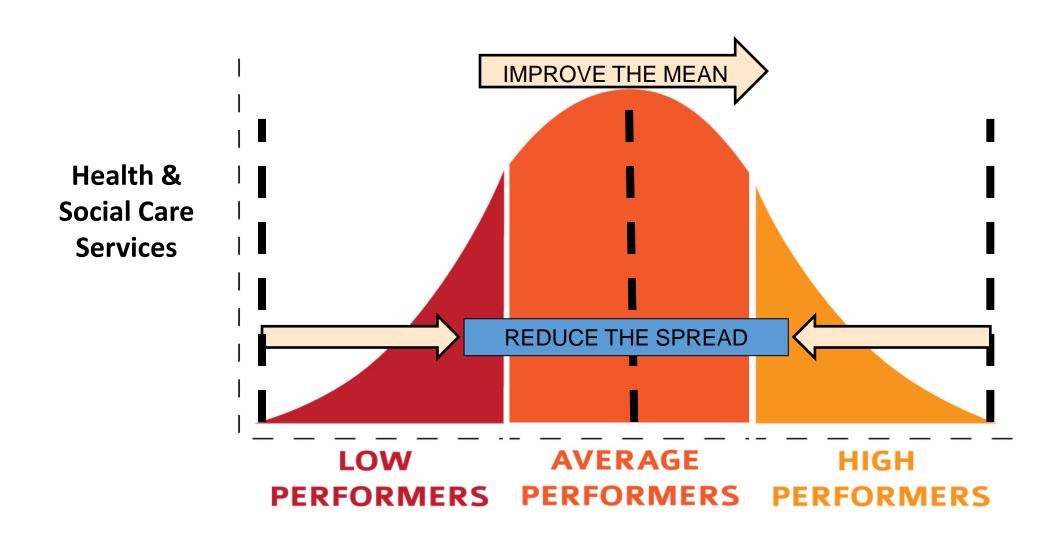
### Data is key!!



## Outpatients – The same model now as in 1930



## Capacity & Capability The Informatics Talent Pool



#### **Professional Reputation**



#### Incentivise the future!

